

TITLE:	Oral Communication (Public Speaking)
CODE:	ING 117
PREREQUISITE:	English 113 -114 or a higher-level English course
COREQUISITE:	ING 117L
CREDITS:	3 credits 45 hours a semester 15 hours Lab 1 semester

DESCRIPTION

This skilled-based course is designed to help develop public speaking skills through theory and practice. The course focuses on the development of oral skills that prepare speakers to present ideas by giving speeches, leading group discussions, and participating in debates and panels. The has a corequisite of 15 laboratory hours. ENG 117 must be passed with a C or more.

JUSTIFICATION

The ability to effectively communicate ideas in a face-to-face context or via technology in a globalized world is an essential skill. Today's students are empowered with knowledge; consequently, efficient communication in social arenas and the workplace for sharing information, giving special occasion speeches, or trying to influence others ethically should be the goal of the 21st-century professional.

COMPETENCIES

The course develops the following competencies in the student:

- **Communication**

OBJECTIVES

At the end of this course, the students will be able to:

1. Understand communication concepts that serve as the basis for effective speaking, and apply the conceptual knowledge in practice to give effective speeches
2. Present information to a general audience, while making the material relevant to the level and interest of the audience
3. Demonstrate an understanding of the principles of critical listening skills
4. Lead a discussion on a controversial topic
5. Research, organize, outline, and deliver a variety of speeches
6. Be able to communicate credibility through nonverbal language.
7. Use ethical guidelines to give presentations

COURSE OUTLINE

1. Basics of the communication process
 - a. Speaker
 - b. Audience
 - c. Message
 - d. Noise
 - e. Channel
 - f. Context

2. Listening

3. Know and use technology and resources
 - a. Library
 - b. Virtual Library
 - c. Internet
 - d. Others

4. Outlining

5. Editing a speech
 - a. Grammar
 - b. Syntax
 - c. Spelling and punctuation
 - d. Style

6. Methods of delivery
 - a. Memorized speech
 - b. Impromptu speech
 - c. Extemporaneous speech
 - d. Manuscript speech

7. Effective vocal delivery
 - a. Volume
 - b. Rate
 - c. Pitch
 - d. Pause
 - e. Articulation and Pronunciation

8. Credibility and Body Language
 - a. Eye Contact
 - b. Facial Expression
 - a. Postures
 - b. Gestures
 - c. Movement

9. Types of Speeches
 - a. Informative
 - b. Persuasive
 - c. Special Occasion
 - d. Elevator pitch

10. Use of Visual Aids
11. Language Use
12. Ethical Guidelines
 - a. Use APA and/or MLA Citation

METHODOLOGY

The primary method for this course is the Communicative Language Method (CLT). The CLT method aims to make communicative competence the goal of language teaching. It develops procedures for teaching the four skills that acknowledge the interdependence of language and communication. The following strategies are recommended:

- Communicative Language Teaching (CLT)
- Flipped Classroom
- Collaborative learning: Group Discussions
- Videos: Listening and speaking activities
- Dialogues: Oral and written presentations
- Online Research
- Reading, Films, and Documentaries

EVALUATION

Oral or video presentations	30%
Immersion Experience	30%
Participation and quizzes	25%
Final Speech	15%

RESOURCES

DeVito, J. A. (2014). *The essential elements of public speaking* (5th ed.). Allyn & Bacon.

BIBLIOGRAPHY

Ebooks:

Ashley, A., Ridgway, B., & Rando, C. (2017). *Abcs of speaking: Your building blocks to speaking success*. Morgan James Publishing. <https://ebookcentral.proquest.com/lib/sagrado-ebooks/detail.action?docID=5527097>

Godhwani, R. (2017). *Public speaking kaleidoscope*. Business Expert Press.

<https://ebookcentral.proquest.com/lib/sagrado-ebooks/detail.action?docID=4856186m>

Johnston, K. A., & Taylor, M. (Eds.). (2018). *The handbook of communication engagement*. John Wiley & Sons, Incorporated. <https://ebookcentral.proquest.com/lib/sagrado-ebooks/detail.action?docID=5359393>

Publishing, A. (2015). *The young adult's guide to public speaking: Tips, tricks & expert advice for delivering a great speech without being nervous*. Atlantic Publishing Group. <https://ebookcentral.proquest.com/lib/sagrado-ebooks/detail.action?docID=4728841>

Rhodes, M. (2019). *How to present to absolutely anyone: Confident public speaking and presenting in every situation*. John Wiley & Sons, Incorporated. <https://www.proquest.com/legacydocview/EBC/5612934?accountid=39118>

Rocci, A., & Saussure, L. D. (Eds.). (2016). *Verbal communication*. De Gruyter, Inc. <https://ebookcentral.proquest.com/lib/sagrado-ebooks/detail.action?docID=4451840>

Electronic articles:

LeFebvre, L., LeFebvre, L. E., & Allen, M. (2021). Exploring eye contact in virtual environments: The compositor mirror tool, areas of interest, and public speaking competency. *Communication Studies*, 72(6), 1053–1072. <https://search.ebscohost.com/login.aspx?direct=true&AuthType=shib&db=ufh&AN=154362978&lang=es&site=eds-live&scope=site&authtype=shib&custid=s5316525>

Nevidjon, B. (2019). 6 or 9? Why persuasive public speaking is essential. *ONS Voice*, 34(6), 5–7. <https://search.ebscohost.com/login.aspx?direct=true&AuthType=shib&db=ccm&AN=136793048&lang=es&site=eds-live&scope=site&authtype=shib&custid=s5316525>

Ortiz, S. M., Deshais, M. A., Miltenberger, R. G., & Reeve, K. F. (2022). Decreasing nervous habits during public speaking: A component analysis of awareness training. *Journal of Applied Behavior Analysis, 55*(1), 230–248.

<https://search.ebscohost.com/login.aspx?direct=true&AuthType=shib&db=eric&AN=EJ1322832&lang=es&site=eds-live&scope=site&authtype=shib&custid=s5316525>

Ostias Kit T. Kilag, Glendon M. Quimada, Marlon B. Contado, Hanelyn E. Macapobre, Jason Isaac III A. Rabi, & Cyd C. Peras. (2023). The use of body language in public speaking. *Science and Education, 4*(1), 393–406. <https://openscience.uz/index.php/sciedu/article/view/4847>

Find more information resources related to the course topics on the library page
<http://biblioteca.sagrado.edu/>

REASONABLE ACCOMMODATION

You must visit the corresponding office to obtain detailed information on the process and the required documentation. To guarantee equal conditions, in compliance with the ADA (1990) and the Rehabilitation Act (1973), all students who need reasonable accommodation services or special assistance must complete the process established by the Vice Presidency for Academic Affairs.

ACADEMIC INTEGRITY

This policy applies to all students enrolled at Universidad del Sagrado Corazón to take courses with or without academic credit. A lack of academic integrity is any act or omission that does not demonstrate the honesty, transparency, and responsibility that should characterize all academic activity. Any student who fails to comply with the Honesty, Fraud, and Plagiarism Policy is exposed to the following sanctions: receive a grade of zero in the evaluation and/or repetition of the assignment in the seminar, a grade of F (*) in the seminar, suspension, or expulsion as established in the Academic Integrity Policy effective in November 2022.