

SYLLABUS

TITLE:	The Text in Contemporary Culture
CODE:	GCM 101
PREREQUISITE:	N/A
CREDITS:	3 credits 45 contact hours 15 lab hours 1 term

DESCRIPTION

In this course, students will explore the communicative functions of texts as an intellectual, social, artistic, and political manifestation. Through the critical analysis of essays, stories, poems, and audiovisual products which present contemporary themes from diverse styles, students will explore the effectiveness of their own oral and written communication in both formal and informal registers. This course is linked to the Language Lab.

JUSTIFICATION

This course offers an updated, inclusive, and practical perspective of what are the communicative functions of texts both in personal and professional settings. Its objective is to foster an improved reading comprehension, as well as creativity, critical questioning, and effective communication in the students' writing.

COMPETENCES

The course develops the following competences in students:

- **Communication**
- **Critical questioning**

OBJECTIVES

After completion of the course, students will be able to:

1. Recognize the relationships between language, communication process and types, and contemporary culture.
2. Critically evaluate different texts as intellectual, social, artistic, and political products.
3. Critically appreciate different aesthetic proposals in Spanish written texts.

4. Practice writing as personal expression in an informal or formal register.
5. Practice writing as a synthesis of ideas expressed by another author.
6. Recognize the characteristics of literary writing and its relationship to everyday writing.
7. Practice writing a persuasive speech to share in public.

CONTENTS

- I. Culture: language, and communication
 - A. Language
 1. Functions
 2. Levels
 3. Culture
 - B. Communication
 1. Elements and process
 2. Functions
 3. Types of communication
 - a) Oral communication
 - b) Written communication
- II. From the idea, experience, fact, or opinion: the process of writing
 - A. Topic
 - B. Purpose or aim
 - C. Rigor and innovation in data or information management
 - D. Organization of ideas and structure
 - E. Correctness in writing
- III. Text as a personal expression
 - A. Personal reflection or essay
 - B. Chronicle
 - C. Writing on the web
- IV. Text as information
 - A. Summary
 - B. Critical commentary
 - C. Expository essay
- V. The text as an artistic manifestation

- A. Creative writing
 - 1. Characteristics
 - 2. Genres
 - 3. Language
- B. Literary resources in everyday writing
 - 1. Metaphor
 - 2. Metonymy
 - 3. Irony
 - 4. Other

VI. Text as persuasion

- A. Public discourse
- B. The argumentative essay

METHODOLOGY

The following strategies from the active learning methodology are recommended:

- Flipped classroom
- Creative writing exercises
- Guest lectures and workshops
- Guided visits to public spaces, museums, galleries, etc.
- Peer reviews

EVALUATION

Compositions	25%
Oral presentations	25%
Immersion experience	30%
Final work	<u>20%</u>
TOTAL	100%

LEARNING ASSESSMENT

The institutional assessment rubric is applied to the course's core activity.

BIBLIOGRAPHY

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For more information resources related to the course's topics, access the library's webpage <http://biblioteca.sagrado.edu/>

REASONABLE ACCOMMODATION

For detailed information on the process and required documentation you should visit the corresponding office. To ensure equal conditions, in compliance with the ADA Act (1990) and the Rehabilitation Act (1973), as amended, any student in need of reasonable accommodation or special assistance must complete the process established by the Vice Presidency for Academic Affairs.

ACADEMIC HONESTY, FRAUD, AND PLAGIARISM

Any student who fails to comply with the Honesty, Fraud, and Plagiarism Policy is exposed to the following sanctions: receive a zero in the evaluation and/or repetition of the assignment, an F(*) in the course, suspension, or expulsion as established in the document *Política de Honestidad Académica* (DAEE 205-001) effective in August 2005.

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