

SYLLABUS

TITLE:	Art Theory and History
CODE:	ART 111
PREREQUISITE:	N/A
CREDITS:	3 credits 45 contact hours 1 term

DESCRIPTION

This introductory course promotes theoretical reflection on art as an indispensable element for creation. It presents a historical tour of the main local and international artistic events, as well as the theories that have served to contextualize the social impact of artists and analyze and problematize artistic production. The intersections between art and the UN's Sustainable Development Goals are also explored.

JUSTIFICATION

This course puts students from the Bachelor of Arts in Visual Arts in contact with the most relevant theoretical and historical aspects of the field of Western art, from the fifteenth century to the present day. It provides a basis for the understanding of the relationship of art with the historical and cultural context to which it belongs and for the knowledge of the conceptual, philosophical, aesthetic, and ideological approaches related to the practice of art, which affect the history of art and the creative process. It also provides students with the tools to understand the factors that shape the art system, as well as the different styles and trends that have evolved over time.

COMPETENCES

The course develops the following competences in students:

- **Critical questioning**
- **Research and exploration**
- **Communication**
- **Ethical sense and social justice**

OBJECTIVES

After completion of the course, students will be able to:

1. Have a general understanding of the theoretical-philosophical bases that impact artistic culture.
2. Recognize the most relevant ideology and philosophy in the field of art.
3. Understand the main styles and trends of Western art.
4. Possess knowledge of the influence of Western styles and trends in Puerto Rico, their particularities, and relevant artists.

CONTENTS

- I. Western Art in the Modern Era (15th-18th Centuries): From the Renaissance to Neoclassicism
 - A. Theoretical-philosophical bases that impact artistic culture
 1. Humanism
 2. Illustration
 - B. Art ideology and philosophy
 1. The classic concept of art
 2. Renaissance classicism
 - a. Western aesthetics: art as beauty
 - b. Platonic idea of mimesis
 - c. Naturalism
 - C. Main styles: characteristics, artistic mediums/genres, and featured artists
 1. Renaissance Art
 2. Baroque and Rococo
 3. Neoclassical
 - D. Influence and particularities of Baroque, Rococo, and Neoclassical art in Puerto Rico during the period and their relevant artists
- II. Art of the Contemporary Era (19th century): from Romanticism to Post-Impressionism
 - A. Theoretical-philosophical bases that impact artistic culture
 1. Romanticism
 2. Positivism
 3. Socialism
 - B. Art ideology and philosophy
 1. Academicism and rupture: Art as an independent expression
 2. Sociological aesthetics and the social function of art
 3. Aestheticism or art for art's sake
 - C. Main styles: characteristics, artistic mediums/genres, and featured artists

1. Romanticism
 2. Realism
 3. Impressionism and Post-Impressionism
- D. Influence and particularities of Romantic, Realist, and Impressionist art in Puerto Rico during the period and relevant artists
- III. Modern Art of the First Half of the Twentieth Century
 - A. Theoretical-philosophical bases that impact artistic culture
 1. Psychoanalysis and the collective unconscious
 2. Nihilism
 3. The concept of modernity
 - B. Ideology and philosophy of art
 1. The art of social mandate
 2. Modernism and Formalism (or art as a signifying form)
 3. Avant-garde and anti-art aesthetics
 4. Loss of aura
 - C. Major trends/styles: characteristics, artistic mediums/genres, and featured artists
 1. Expressionism
 2. Cubism
 3. Futurism
 4. Dada
 5. Surrealism
 6. Socialist and Social Realism
 7. Mexican Muralism and Printmaking
 - D. Influence and particularities of modern art in Puerto Rico in the period and relevant artists
- IV. From Late Modern to Postmodern Art: Second Half of the Twentieth Century
 - A. Theoretical-philosophical bases that impact artistic culture
 1. Existentialism
 2. Critical Theory (Frankfurt School)
 3. Feminism and Post-feminism
 4. Semiotics, Structuralism, and Poststructuralism
 - B. Ideology and philosophy of art
 1. Formalism, abstraction, and kitsch art

2. Alternations to formalism: art as ritual, as aesthetics of everyday life and as a consumer good
 3. Feminist art criticism
 4. Postmodern aesthetics, Eclecticism, and the End of Art
 5. Art as an expanded field
- C. Major trends/styles: characteristics, artistic mediums/genres, and featured artists
1. Abstract Expressionism and Gesturalism
 2. Minimalism
 3. Conceptualism
 4. Pop Art
 5. Neo-expressionism and Transavantgarde
 6. Neo-conceptualism and interdisciplinary art (installations, body art, land art, videoart, performances, etc.)
- D. Influence and particularities of late modern and postmodern art in Puerto Rico in the period and relevant artists
- V. Contemporary Art in the Global Era (Late 20th and 21st Centuries)
- A. Theoretical-philosophical bases that impact artistic culture
1. The theory of globalization
 2. Postcolonial Studies, Orientalism, and Subaltern Studies
 3. Transculturation and interculturalism
 4. Cultural hybridization
- B. Ideology and Philosophy of Art
1. Re-evaluating the Western aesthetics of art
 2. Contemporaneity, temporality (simultaneity), mobility, and creolization (hybridization) in the art of the global era
 3. Art as a global/local manifestation
 4. Cyber Art and Cyber Aesthetics
- C. Major trends/styles: characteristics, artistic mediums/genres, and featured artists
1. Contemporary and peripheral Neo-Conceptualism
 2. Public art: Interventionism, Urban Muralism, and Graffiti
 3. Participatory or social aesthetics
 4. Technological and digital art

D. Influence and particularities of contemporary art in Puerto Rico in the period and relevant artists

METHODOLOGY

The following strategies from the active learning methodology are recommended:

- Project based learning
- Research based learning
- Collaborative learning
- Critical questioning
- Lectures by professor, guest artists, educators, others
- Virtual and multimedia presentations
- Visual and didactic resources on the internet
- Documentaries, artwork, etc.
- Discussions, forums, debates, colloquiums, or panels
- Talks, conferences, exhibitions

EVALUATION

Compositions	15%
Partial assignments	40%
Oral presentations	10%
Final project or exam	20%
Participation	15%
Total	100%

LEARNING ASSESSMENT

The institutional assessment rubric is applied to the course's core activity.

BIBLIOGRAPHY

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JOURNALS

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https://css.cua.edu/humanitas_journal/the-end-of-art-theory/

ELECTRONIC LINKS

American Society for Aesthetics - <http://www.aesthetics-online.org/>

Canada Virtual Museum - <http://www.virtualmuseum.ca/home/>

Cyberspace, virtual reality, and critical theory -

<http://www.cyberartsweb.org/cpace/theory/theoryov.html>

Francisco Oller Museum of Art

Virtual visit - <https://www.facebook.com/museooler/videos/3205294416362713/>

Internet Encyclopedia of Philosophy - <http://www.iep.utm.edu/a/aestheti.htm>

Louvre Museum in Paris - <https://www.louvre.fr/en>

Virtual visit - <https://www.louvre.fr/en/visites-en-ligne#> and

<https://youtu.be/idjfdRdjC6M?list=SRMuseo%20del%20Louvre>

Museo Dalí de Figueres - <http://www.salvador-dali.org/museus/teatre-museu-dali/>

Virtual visit - <https://www.salvador-dali.org/es/museos/teatro-museo-dali-de-figueres/visita-virtual.ph/>

Museo del Romanticismo de Madrid - <http://museoromanticismo.mcu.es/index.html>

Catalogue - <http://museoromanticismo.mcu.es/colecciones/catalogoDomus.html>

Virtual visit - <http://museoromanticismo.mcu.es/elMuseo/unPaseo.html>

Museo Nacional del Prado

Virtual visit - <https://youtu.be/KN1IB7Ut8Wc>

Collection - <https://www.museodelprado.es/coleccion>

Visual guide - <https://www.museodelprado.es/actualidad/multimedia/guia-visual-del-museo-del-prado/4621ae59-3080-43bb-892b-34721f47ca96>

Museo Picasso de Málaga - <http://www.museopicassomalaga.org/>

Virtual visit - <http://www.malagavirtual.com/mpicassom/visitans.htm>

Museum of Contemporary Art of Puerto Rico - <http://mac-pr.org/>

National Gallery of Art, Washington - <http://www.nga.gov/content/ngaweb.html>

Virtual visit - <https://visitavirtual.info/national-gallery-of-art/>

Collections - <http://www.nga.gov/content/ngaweb/Collection.html>

Ponce Museum of Art - <https://www.museoarteponce.org/>

Collections - <https://www.museoarteponce.org/colecciones/colecciones/2/48/>

Virtual visit - <https://www.youtube.com/watch?v=LLwBPcSRTzc>

Puerto Rico Museum of Art - <https://www.mapr.org/es>

Real Academia de Bellas Artes de San Fernando -

<http://www.realacademiabellasartessanfernando.com/es>

Virtual visit - <http://www.realacademiabellasartessanfernando.com/visitavirtual/>

Stanford Encyclopedia of Philosophy - <http://plato.stanford.edu/>

The Vatican Museums - <https://youtu.be/B80luGDXPec>

Vatican website - <https://vatican.com/>

Sistine Chapel - <https://youtu.be/1ov8JLpPN4w?list=SRcapilla%20sixtina>

The Work of Art in the Age of Mechanical Reproduction -

<http://www.marxists.org/reference/subject/philosophy/works/ge/benjamin.htm> and

<https://web.mit.edu/allanmc/www/benjamin.pdf>

World Wide Arts Resources - http://wwar.com/publications/auto/Art_Theory_6.html

For more information resources related to the course's topics, access the library's webpage <http://biblioteca.sagrado.edu/>

REASONABLE ACCOMMODATION

For detailed information on the process and required documentation you should visit the corresponding office. To ensure equal conditions, in compliance with the ADA Act (1990) and the Rehabilitation Act (1973), as amended, any student in need of reasonable accommodation or special assistance must complete the process established by the Vice Presidency for Academic Affairs.

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