

SCHOOL OF HEALTH AND SCIENCES

SYLLABUS

TITLE:	Management and Supervision of Sports Facilities
CODE:	CFI 405
PREREQUISITE	N/A
CREDITS:	3 credits 45 contact hours 1 term

DESCRIPTION

This course emphasizes the study of management theories and models for sports facilities, with emphasis on strategic planning, duties, administrative responsibilities, and ethical and legal aspects. Critical thinking is stimulated through the experience of active learning. The course integrates the theoretical aspects discussed with the competencies and knowledge acquired in the organizations of the external community. Active participation in cooperative work projects is focused according to the service-learning modality.

JUSTIFICATION

Upon completion of the course, students should have the ability and knowledge to manage private, community, and/or gym sports facilities. These managers must make ethical decisions that promote an environment conducive to the development of healthy lifestyles. These experiences facilitate the development of an ethic of service to the community that uses these facilities for healthy purposes, while strengthening leadership, empathy, self-esteem and self-confidence, problem-solving decision-making, and teamwork skills. This provides the student with the ethical, legal, and managerial foundations necessary for success in the professional performance of responsibly managing sports facilities.

COMPETENCES

The course develops the following competences in students:

- **Critical questioning**
- **Entrepreneurship and innovation**

OBJECTIVES

After completion of the course, students will be able to:

1. Investigate and analyze the nature and functions of management in physical training, health promotion, physical activity, sport, and recreation.
2. Investigate and analyze the importance of communication and motivation in the human and fiscal resources of sports management.
3. Value the importance of public relations, marketing and health promotion, recreation, and sports.
4. Compare and contrast the administrative concepts used in sports activities and gyms, with a new vision of sports management.
5. Critically analyze the problems of community organizations and apply the concepts, models, and theories of their major and their integral humanist formation to the effective solution of specific problems identified.
6. Develop teamwork skills (responsibility, discipline, respect for others' opinions, effective use of time, effective communication, among others).
7. Show an attitude of responsibility and commitment to the community they serve.
8. Appreciate the value of the selected occupation and confirm their vocation for it.
9. Identify alternatives for self-employment in their area of specialty.
10. Demonstrate an ethic of community service and social responsibility applied to professional performance.

CONTENTS

- I. Nature, Managerial Functions, and Ethical Factors that Permeate Management
 - A. Importance of administration
 - B. Leadership & administration
 - C. Advantages and disadvantages of being an administrator
 - D. Philosophy, ethics, and administration
 - E. Administrative qualities and skills
 - F. Organizational theories and systems
 - G. Leadership, empowerment, and diversity
- II. Communication, Ethics, and Motivation in Human and Tax Resources
 - A. Ethics in organizational and personal communication
 - B. Motivational theories and strategies
 - C. Employment equality
 - D. Human resources

- E. Elements, principles, and guidelines of public relations
- F. Marketing, promotion, and fundraising
- G. Fiscal resources
- H. Strategic planning and budgeting
- III. Equipment and Facilities
 - A. Needs, purchasing, policy & procedure, security & maintenance
 - B. Emergencies and risk factors, transportation, insurance, parental consent
 - C. Planning and evaluation
 - 1. Organization & diagrams
 - 2. Day-to-day operation and itineraries
- IV. Intramurals and Recreation Events
 - A. Program planning and implementation
 - B. Special populations
- V. Community Project
 - A. Visit to the selected community or entity
 - B. Interviews with the principal and other staff

METHODOLOGY

The following strategies from the active learning methodology are recommended:

- Lectures
- Discussions
- Project based learning
- Collaborative learning

EVALUATION

Partial assignments	40%
Oral presentations	20%
Compositions	20%
Final project or exam	20%
Total	100%

LEARNING ASSESSMENT

The institutional assessment rubric is applied to the course's core activity.

BIBLIOGRAPHY

TEXTBOOK

Sanders, M. (Ed.). (2019). *ACSM's Health/Fitness Facility Standards and Guidelines*. (5th ed.). Human Kinetics, Inc.

REFERENCES

Aicher, T. J., Newland, B. L., & Paule-Koba, A. L. (2020). *Sport Facility and Event Management- with Access*. (2nd ed.). Jones & Bartlett Learning, LLC.

Andrew, D. P. S., Pedersen, P. M., & McEvoy, C. D. (2020). *Research Methods and Design in Sport Management*. (2nd ed.). Human Kinetics, Inc.

Bornstein, D., Eyler, A.A., Maddock, J. E., & Moore, J. B., (Eds.). (2019). *Physical Activity and Public Health Practice*. Springer Publishing Co.

Chelladurai, P., Kerwin, S. (2017). *Human Resource Management in Sport and Recreation*. (3rd ed.). Human Kinetics, Inc.

Fried, G. B., (2015). *Managing Sport Facilities*. (3rd ed.). Human Kinetics, Inc.

Lussier, R. N, Kimball, D. C (2020). *Applied Sport Management Skills*. (3rd ed.). Human Kinetics, Inc.

Macintosh, E., Bravo, G., & Li, M. (2020). *International Sport Management*. (2nd ed.). Sagamore Publishing.

Masteralexis, L. P, Barr, C. A., & Hums, M. A. (2019). *Principles and Practice of Sport Management- with Access*. (6th ed.). Jones & Bartlett Learning, LLC.

Schwarz, E. C., Hall, S. A., & Shibli, S. (2015). *Sport Facility Operations Management:*

A Global Perspective. (2nd ed.). Routledge.

Spencer, J. O., Anderson, P., Connaughton, D. P., & Baker, T. (2019). *Introduction to Sport Law with Case Studies in sport Law*. (2nd ed.). Human Kinetics, Inc.

Thomas, J. R., Nelson, J. K., & Silverman, S. J. (2015). *Research Methods in Physical Activity*. (7th ed.). Human Kinetics, Inc.

For more information resources related to the course's topics, access the library's webpage <http://biblioteca.sagrado.edu/>

REASONABLE ACCOMMODATION

For detailed information on the process and required documentation you should visit the corresponding office. To ensure equal conditions, in compliance with the ADA Act (1990) and the Rehabilitation Act (1973), as amended, any student in need of reasonable accommodation or special assistance must complete the process established by the Vice Presidency for Student Affairs.

- Students participating in the Student Support Program (PAE, in Spanish) shall request their reasonable accommodation in PAE's offices.
- Students who do not participate in PAE shall request their reasonable accommodation at the Integral Wellness Center (*Centro de Bienestar Integral*, in Spanish).

ACADEMIC INTEGRITY

This policy applies to all students enrolled at Universidad del Sagrado Corazón to take courses with or without academic credit. A lack of academic integrity is any act or omission that does not demonstrate the honesty, transparency, and responsibility that should characterize all academic activity. Any student who fails to comply with the Honesty, Fraud, and Plagiarism Policy is exposed to the following sanctions: receive a grade of zero in the evaluation and / or repetition of the assignment in the seminar, a grade of F (*) in the seminar, suspension, or expulsion as established in the Academic Integrity Policy effective in November 2022.

RESEARCH COURSES

This course may require students to practice tasks related to the research process, such as taking informed consent or assent, administering instruments, conducting interviews, observations, or focus groups, among others. These assignments are part of an academic

exercise and the information collected will not be used to share with third parties or disclose it in settings other than the classroom with the professor teaching the course. Every student, as well as their professor, who will interact with human subjects as part of their research practice must be certified in ethics with human subjects in research by the Collaborative Institutional Training Initiative (CITI Program).

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