

SYLLABUS

TITLE:	Text in Contemporary Culture
CODE:	GCM 101
PREREQUISITE:	N/A
CREDITS:	3 credits 45 hours contact 15 hours Lab. 1 term

DESCRIPTION

This course explores the communicative functions of text as an intellectual, social, artistic, and political manifestation. Through the critical analysis of essays, short stories, poems, and audiovisual products that present contemporary topics in diverse styles, students investigate the effectiveness of their own oral and written communication in formal and informal registers. This course is linked to the Language Lab.

JUSTIFICATION

This course offers an updated, inclusive, and practical perspective of the communicative functions of texts in both personal and professional practice. The objective of this proposal is to promote better reading comprehension, as well as creativity, critical questioning, and effective communication in the students' writing.

COMPETENCES

The course develops in the student the following competences:

- **Communication**
- **Critical thinking**

OBJECTIVES

At the end of the course, students will be trained to:

1. Recognize the relationships between language, the process and types of communication, and contemporary culture.
2. Critically evaluate diverse texts as intellectual, social, artistic, and political products.
3. Critically appreciate different aesthetic proposals in texts written in Spanish.
4. Practice writing as personal expression in an informal or formal register.
5. Practice writing as a synthesis of ideas expressed by another author.
6. Recognize the characteristics of literary writing and its relationship to everyday writing.
7. Practice writing a persuasive speech to share in public.

CONTENT

- I. Culture: Language and Communication
 - A. Language
 1. Functions
 2. Levels
 3. Culture
 - B. Communication
 1. Elements and process
 2. Functions
 3. Types of communication
 - a) Oral communication
 - b) Written communication
- II. From Idea, Experience, Data, or Opinion: The Writing Process
 - A. Subject
 - B. Goal or Purpose
 - C. Rigor and Innovation in Data or Information Handling
 - D. Organization of Ideas and Structure
 - E. Proofreading
- III. Text as Personal Expression
 - A. Personal Reflection or Essay
 - B. Chronicle

- C. Writing on the Web
- IV. Text as Information
 - A. Summary
 - B. Critical Commentary
 - C. Expository Essay
- V. Text as an Artistic Manifestation
 - A. Creative Writing
 - 1. Features
 - 2. Genres
 - 3. Language
 - B. Literary Resources in Everyday Writing
 - 1. Metaphor
 - 2. Metonymy
 - 3. Irony
 - 4. Others
- VI. Text as Persuasion
 - A. Public Discourse
 - B. The Argumentative Essay

METHODOLOGY

The following strategies of the active learning methodology are recommended:

- Flipped classroom
- Creative writing exercises
- Guest lectures and workshops
- Guided tours of public spaces, museums, galleries, etc.
- Peer review

EVALUATION

Compositions	25%
Oral Presentations	25%
Immersion experience	30%
Final work	<u>20%</u>
TOTAL	100%

LEARNING ASSESSMENT

The institutional assessment rubric is applied to the core activity of the course.

BIBLIOGRAPHY

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Find more information resources related to the course topics on the library page
<http://biblioteca.sagrado.edu/>

REASONABLE ACCOMMODATION

To obtain detailed information on the process and the required documentation, you must visit the corresponding office. To guarantee equal conditions, in compliance with the ADA (1990) and the Rehabilitation Act (1973), as amended, all students who need reasonable accommodation services or special assistance must complete the process established by the Vice Presidency for Academic Affairs.

ACADEMIC INTEGRITY

This policy applies to all students enrolled at Universidad del Sagrado Corazón to take courses with or without academic credit. A lack of academic integrity is any act or omission that does not demonstrate the honesty, transparency, and responsibility that should characterize all academic activity. Any student who fails to comply with the Honesty, Fraud, and Plagiarism Policy is exposed to the following sanctions: receive a grade of zero in the evaluation and/or repetition of the assignment in the seminar, a grade of F (*) in the seminar, suspension, or expulsion as established in the Academic Integrity Policy effective in November 2022.

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